

## COBALT BUSINESS ALLIANCE

**The Cobalt Business Alliance is a group of Colorado businesses that prioritize reproductive rights and access. Reproductive health care matters to consumers, and employees want their companies to take a stand and show their support for reproductive rights.**

In the wake of the Supreme Court overturning *Roe v. Wade*, whether or not a business is vocal in its support for reproductive rights is quickly becoming a key issue for consumers and potential employees. The majority of Americans agree that abortion should be legal and accessible, and two in three workers agree that companies should publicly support reproductive freedom.



## MEMBERSHIP:

We offer a variety of ways for you to join our Cobalt Business Alliance. Most importantly, you choose the annual option or options that work best for you and your business:

- + Cobalt Annual Gala and Silent Auction – contribute an auction item, purchase tickets, or sponsor a table at our Gala.
- + Make a financial contribution to Cobalt.
- + Offer a promotion with a portion of the proceeds donated to Cobalt.
- + Host a Cobalt fundraising event.
- + Host a Cobalt informational event for your business network.
- + OR, create a unique engagement opportunity!

## BENEFITS OF BECOMING A MEMBER OF COBALT'S BUSINESS ALLIANCE:

- + Recognition as an official Cobalt reproductive rights supporter with a decal for your storefront and/or logo for your website!
- + Promotion of your business by Cobalt.
- + Inclusion in our annual Cobalt Holiday Shopping Guide.
- + Exclusive invitations to Cobalt events throughout the year.
- + Insider access to Cobalt's stakeholder briefing series.
- + Opportunities to become more involved in Cobalt's work.

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**Coloradans from all walks of life have consistently supported reproductive freedom and rejected attempts to restrict access to abortion care. Reproductive health care is a Colorado value – It is important to consumers and employees, show them that it's important to you too.**

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## ABOUT COBALT

Cobalt is a grassroots, statewide Colorado organization with more than 170,000 members that advances abortion access and reproductive rights. We believe that *nothing* should stand between you and your health care decisions and are dedicated to protecting and expanding reproductive rights and guaranteeing comprehensive, universal access to reproductive health care, including abortion.

**To learn more, please contact a member of our Partnerships Team**

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